

Sparkle & Shine Cleaning – 2025

Pricing & Product Guide

This guide consolidates our pricing models, typical rates in the Dallas-Fort Worth area and the cleaning products we use. The pricing ranges below come from industry research and the attached pricing guides. Actual quotes depend on home size, condition and desired scope. For detailed breakdowns see the attached source documents.

1. How Companies Charge in DFW

| Pricing models and typical local ranges | | |
|---|--|--|
| Pricing model | Typical local range | Where you'll see it |
| Hourly (per cleaner) | Budget solo operator: \$20-\$30/hr | First-time & post-construction cleans (time unknown) |
| | Established solo/small team: \$30-\$50/hr | |
| | Professional local company: \$50-\$70/hr | |
| | National franchise: \$60-\$90/hr | |
| Flat rate (by beds/baths) | See flat-rate visit pricing table below | Recurring maintenance & deep-clean packages |
| Square-foot | Standard: \$0.09-\$0.15/ft ² | Pay-as-you-go apps & Airbnb turnovers |
| | Deep: \$0.11-\$0.30/ft ² | |
| | Move-out: | |

| Pricing model | Typical local range | Where you'll see it |
|---------------|-------------------------------|---------------------|
| | \$0.22-\$0.33/ft ² | |

2. Flat-Rate Visit Pricing by Home Size

Typical ranges for common home layouts

| Home size (typical DFW layout) | Standard / maintenance (every 1-4 wks) | Deep / first-time | Move-in / Move-out |
|---|--|-------------------|--------------------|
| Studio / 1 bed ≤ 800 ft ² | \$95-\$150 | \$150-\$210 | \$180-\$240 |
| 2 beds / 1-2 baths 800-1 600 ft ² | \$140-\$200 | \$250-\$350 | \$300-\$420 |
| 3-4 beds / 2-3 baths 1 600-2 500 ft ² | \$170-\$250 | \$330-\$400 | \$400-\$550 |
| 5+ beds / > 2 500 ft ² | \$200-\$300 | \$400-\$550 | \$550-\$750 |

3. À-la-carte Add-Ons

The following one-off services can be added to any cleaning:

| Add-on | Typical DFW price |
|----------------------------------|-------------------|
| Interior oven de-grease | \$15-\$50 |
| Interior refrigerator clean | \$25-\$50 |
| Interior window glass (per pane) | \$5.70-\$7.50 |

| Add-on | Typical DFW price |
|--|-------------------------------------|
| Exterior window glass (per window, <2 storeys) | \$12-\$20 |
| Hand-wipe blinds / shutters (per set) | \$20-\$30 |
| Carpet steam-clean (per room) | \$25-\$70 |
| Three-room carpet steam special | \$109 |
| Upholstery/sofa shampoo (per couch) | \$75-\$120 |
| Laundry wash-dry-fold (per load) | \$5-\$20 |
| Bed-linen strip & remake (per bed) | \$10 |
| Dish-reset / sink empty | \$15-\$25 |
| Patio/driveway/siding pressure-wash | \$212-\$447 (≈\$0.16-\$0.22/ft²) |
| Gutter clean-out (single-storey) | \$70-\$200 |
| Post-construction interior (3-bed house) | \$550-\$800 |

4. Sample Budgets

| Scenario | Crew booked | Time on site | Expected invoice |
|---|----------------------------|--------------|------------------|
| 650 ft² Uptown loft, bi-weekly standard | 1 cleaner @ \$45/h r | 2.0 h | ≈ \$95 |

| Scenario | Crew booked | Time on site | Expected invoice |
|---|---------------|--------------|------------------|
| Deep clean, 3 bed/2 bath Plano (1 700 ft²) | 2-person team | 3.5 h | \$350 |
| Move-out 2 200 ft² Frisco home + oven & carpets | 3-person team | 4.5 h | ≈ \$649 |

5. Quick Takeaway

For a typical family home in DFW (3 bed/2 bath, about 1 700 ft²) plan on **\$170-\$225** for each routine visit, **\$330-\$400** for an annual deep reset, and **\$400-\$550** if you're moving out and need every cabinet, appliance and window detailed. Affordable add-ons, such as an oven scrub (~\$30) or three-room carpet steam (~\$109), allow you to target high-visibility areas without upgrading the whole job.

6. Cleaning Products We Use

Our teams use high-quality, eco-friendly products and equipment. Below are the products we regularly carry. For full details, see the CSV files in the attached documents.

All-Purpose & Specialty Cleaners

| Item | Size/Quantity | Price (USD) | Vendor |
|---|---------------|-------------|----------------|
| All-Purpose Cleaner & Degreaser | 32 oz | \$2.50 | MA5X |
| Multi Surface Bathroom Cleaner (Citrus) | 32 oz | \$5.16 | OnTimeSupplies |
| Glass Cleaner (Ettore) | 16 oz | \$6.2 | TrueValue |

| Item | Size/ Quantity | Price (USD) | Vendor |
|---|-------------------|----------------|-------------------|
| concentrate) | | 9 | |
| Disinfecting Wipes (Crocodile Cloth) | 90 ct | \$10. 99 | Ace Hardware |
| Microfiber Towels (Ultra-Plush) | 12 pk | \$16. 99 | Harbor Freight |

Floor Cleaning Supplies

| Floor type | Item | Purpose | Price | Vendor |
|---------------|---------------------------------|-----------------------------|-----------------------------|--------------------|
| Hard wood | pH-neutr al floor cleaner | Regula r moppin g | \$ 1 4 . 3 5 | OnTimeSu pplies |
| Hard wood | Microfiber mop | Dusting & moppin g | \$ 9 . 9 9 | Harbor Freight |
| Hard wood | Bamboo broom & dustpan | Light sweepi ng | \$ 2 4 . 9 | Willow & Elm |

| Floor type | Item | Purpose | Price | Vendor |
|------------|----------------------|-----------------------|-------|----------------|
| Tile | All-purpose cleaner | Scrubbing tile floors | 5 | OnTimeSupplies |
| | | | \$488 | |
| Laminate | Microfiber spray mop | No-rinse cleaning | 219 | Harbor Freight |
| | | | 99 | |

Environmentally Friendly Supplies

| Item | Purpose | Price | Notes |
|--|------------------------|-------|-----------------------------|
| Seventh Generation Natural All-Purpose Cleaner | All-purpose cleaning | \$399 | Non-toxic, VOC-free formula |
| Better Life All-Purpose Cleaner | Multi-surface cleaning | \$699 | Plant-based ingredients |

| Item | Purpose | P r i c e | Notes |
|--|------------------------------------|------------------------|--------------------------------------|
| | | 9 | |
| Mrs. Meyer's Multi-Surface Concentrate (Basil) | Hardworki ng concentrat e | \$ 8 . 4 9 | Biodegradabl e, essential oils |
| Better Life Tub & Tile Cleaner | Bathroom cleaning | \$ 7 . 4 9 | Eco-friendly, plant-based |
| Attitude Bathroom Cleaner (Citrus Zest) | Bathroom cleaning | \$ 5 . 9 9 | Natural citrus scent |

For a complete list of products, please see the CSV files included in the [pricing spreadsheet](#) and the [cleaning supplies list](#) in the docs folder.

7. Additional Resources

We provide both English and Spanish versions of our pricing guide. Feel free to download them here:

- [DFW Cleaning Pricing Guide \(English\)](#)
- [Guía de Precios de Limpieza \(Español\)](#)

You can also download this consolidated guide as a PDF: [Download Consolidated PDF](#).